

## BRAND

Our clients love what they do and have built successful brands around helping others.

**Optimize your potential for success with a succinct Visual, Verbal and Virtual brand identity.**

- Attract, retain and solidify your customer base
- Create a distinct identity and market position
- Project a professional, innovative image
- Develop greater visibility for your business

## DESIGN

Distinguish your business from the competition and encourage an atmosphere of excellence.

### Brand Identity

- Brand Strategy • Logo Design
- Relationship Marketing
- Color Strategy • Taglines
- Strategic Messaging

### Creative Services Support

- Design • Layout
- Copy Writing • Editing
- Presentations
- E-News Development
- Branded Products • Packaging

### Media Resource Partners

- Web Design • Social Media
- Printing • Public Relations

## PUBLISH

Navigate the world of self-publishing, position yourself as an expert, and share your message with the world.

**Our Professional Author Consultants help you . . .**

- Retain 100% of your profits
- Access global distribution
- Avoid self-publishing pitfalls

**Our Professional Writing Coaches help you . . .**

- Identify your audience and topic
- Develop/complete your outline and chapter titles
- Finish your manuscript with support and encouragement during private coaching sessions

**Our Professional Book Designers bring your book to life . . .**

- Book Cover Design
- Book Interior Design
- Illustrations, charts, graphs
- Book Marketing Materials
- E-Book Conversion Resources